

**BURO SEATING**

# CAPABILITY STATEMENT

April 2022





## COMPANY DETAILS

### AUSTRALIA

**Email** [seating@buroseating.com.au](mailto:seating@buroseating.com.au)

**Web** [buroseating.com.au](http://buroseating.com.au)

#### Brisbane

**Address** Suite 9, 30 Florence Street, Teneriffe, QLD 4005

**Phone** +61 7 3852 3925

#### Sydney

**Address** C/- WOTSO, Level 1, 1-5 Link Road, Zetland, NSW 2017

**Phone** +61 7 3852 3925

**Employees** 10

**ABN** 24 760 980 968

**Local Manufacturer** Yes

**Foreign Manufacturer** Yes

**Importer** Yes

**Exporter** No

### NEW ZEALAND

**Email** [seating@buroseating.com](mailto:seating@buroseating.com)

**Web** [buroseating.com](http://buroseating.com)

#### Auckland

**Address** 3 Donnor Place, Mt Wellington, Auckland 1060

**Phone** +64 9 271 5999

#### Christchurch

**Address** Level 2, Unit 20, 295 Blenheim Rd, Upper Riccarton, Christchurch 8041

**Phone** +64 3 365 3350

**Employees** 20

**NZBN** 9429000109116

**Local Manufacturer** Yes

**Foreign Manufacturer** Yes

**Importer** Yes

**Exporter** No

**New Zealand Companies Office** 2565662 (Limited Partnership)

## KEY CONTACTS

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**Andy McRobbie** General Manager - Sales NZ

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## COMPANY OVERVIEW

### ABOUT BURO SEATING

Buro Seating is a leading wholesaler of quality ergonomic seating in Australia and New Zealand. With over 25-years of experience designing, manufacturing and wholesaling commercial seating, Buro has established a reputation for quality products and service.

### HEALTH AND WELLBEING

At Buro, we're obsessed with posture and bio-mechanics and how a chair should care for any body that chooses to sit on it.

That's why, with ergonomics at the heart of our design, and technology, you can trust Buro chairs to have your back.

### INNOVATION

- / A restlessness to raise the bar across every aspect of our business: to be innovative in our methods, adaptive with our technologies and imaginative in our partnerships.
- / Certifications, sustainable materials, design and aesthetics, weight rating options, superior technologies including proprietary Buro Dynamic Intelligence™ for comfort and wellbeing, through to pre and after-sales service – there's nothing we're not looking to make better.
- / We adopt design-thinking, science and innovation to explore possibilities, create new categories and further our customers' health and wellbeing.

### STYLE

- / A chair is a statement. How it looks – its lines and contours, its colours, fabrics and textures – all elements that combine for style and cool.
- / And how it feels – when you sit on that chair is a moment of truth. The effortless grace and supportive strength that distinguishes a quality thoroughbred chair from the rest of the herd. You might think we're a bit obsessed with seating. We are.
- / That's why we absorb all the trends set by our designers, attend their fairs and integrate into Buro chairs the best in world class design and seating engineering.

### SEATING SPECIALIST

With offices in Sydney, Brisbane, Auckland and Christchurch; and a network of resellers throughout Australia and New Zealand, we are committed to providing a service that exceeds your expectations.

Buro Seating has warehousing or utilises third party logistics (3PL) in Auckland, Christchurch, Brisbane, Sydney, Melbourne, Adelaide and Perth allowing for immediate distribution of stocked goods.

#### As a seating specialist we offer:

- / An extensive range covering virtually all commercial seating
- / Specialist Account Managers
- / Workspace ergonomic assessments and training
- / A dedicated Product Training Manager
- / Ongoing product design, development and manufacturing
- / The ability to customise to meet your specific requirements.

**Call us today to discuss your seating requirements.**



# OUR PURPOSE, MISSION AND VALUES

## OUR PURPOSE

### **Sit well. Live Better.**

Helping customers to choose the absolute best and fit-for-purpose chair, for their health and wellbeing.

## OUR MISSION

To lead in our chosen markets with iconic specialist brands, desirable ergonomic products, unparalleled customer experience, social responsibility leadership, and our Buro Edge culture.

## OUR VALUES

- ✓ Play at the edge
- ✓ Connect and collaborate
- ✓ Make it happen



## OUR ENVIRONMENT

At Buro Seating, we acknowledge our responsibility to develop environmentally sustainable products and business practices. A responsibility, and privilege that we don't take lightly, hence our commitment to expanding our range of chairs manufactured from recycled and recyclable materials.

### The main principles of our environmental strategy are:

- ✓ To design, manufacture and source products containing minimal raw materials
- ✓ To design, manufacture and source products that maximise end of life recyclability
- ✓ To reduce, reuse and recycle waste
- ✓ To develop knowledge of environmental legislation and the effects on our company operations.

Buro Seating's Product Stewardship Programme demonstrates our commitment to responsible life cycle management. In conjunction with our manufacturing partners and resellers, we will take back all Buro supplied seating products and recycle them.



## OUR ENVIRONMENTAL INITIATIVES

### Our partnership with Trees that Count

Buro Seating is working with Trees that Count to mitigate our CO<sub>2</sub> footprint over the next 50 years and help protect New Zealand's threatened biodiversity.

Trees that Count is a conservation charity that plants native trees to increase biodiversity across New Zealand. Their mission is to restore and enhance the New Zealand environment for biodiversity and climate change.

Buro's goal in 2022 is to fund the planting of over 500 native trees in Aotearoa, New Zealand.



### Our support of Greening Australia

Buro Seating donate to Greening Australia, supporting their mission to plant half a billion trees by 2030.

Greening Australia is a non-profit organisation that is committed to restoring fragile and diverse ecosystems and assisting in the conservation of threatened and at risk of extinction species.

Greening Australia also partners with First Nations communities to bring together traditional and contemporary knowledge to assist in conservation.



### Transporting in cartons to reduce emissions

Buro Seating research shows that shipping and transporting cartons instead of fully assembled chairs helps reduce carbon emissions. Cartons take up 67% less freight volume than a fully assembled chair, meaning lower overall carbon emissions.



## OUR BRANDS

### **BURO**

Heavy duty quality ergonomic task, executive and visitor seating

### **KONFURB**

A range of product designed for the contract market

### **MONDO**

Everyday cost effective task seating

### **ERGO CARE**

Health care and Aged care furniture

### **PROED**

Educational furniture

**buroseating**

**Konfurb**

**mondo**

**ERGO Care+**

**ProEd**



# PRODUCTS, SERVICES AND APPLICATIONS

A desirable range of contemporary seating, ergonomically designed for human well-being. A healthy chair for every single body.

## PRODUCTS

- / Conference
- / Executive
- / Guest
- / Kneeling
- / Meeting / Visitor
- / Mesh
- / Public / Cafe
- / Specialty
- / Stackable
- / Stools
- / Soft Seating
- / Task

## SERVICES

- / ErgoSafe
- / Outsourced Marketing

## APPLICATIONS

- / Aged Care
- / Boardroom
- / Breakout
- / Co-working Spaces
- / Customer Services
- / Dining
- / Government
- / Healthcare
- / Hospitality
- / Hot Desk
- / Institutions
- / Meeting Rooms
- / Office
- / Reception
- / Schools
- / Seminar Rooms
- / Sit/Stand
- / Warehouse



## AWARDS AND DESIGNERS

### RED DOT AWARD

**Konfurb Fly Sled Chair (2015), Konfurb Duoblock (2018), Konfurb Sense (2021)**

The distinction "Red Dot" has become established internationally as one of the most sought-after seals of quality for good design.



reddot award 2015  
winner



reddot award 2018  
best of the best



reddot winner 2021

### MARTIN BALLENDAT

**Designer of Konfurb Duoblock and Konfurb Harmony Series.**

Martin Ballendat is a Germany-born internationally recognised Industrial Designer.

Martin Ballendat is the designer of the award winning Konfurb Duoblock chair which was proudly awarded a Red Dot Award - Best of the Best in 2018, and followed by an IF Design Award in 2019.

DESIGN BALLENDAT

### IF DESIGN AWARD

**Konfurb Harmony 5 Star (2019), Konfurb Duoblock (2019), Konfurb Sense (2021)**

Each year, iF International Forum Design GmbH organizes one of the world's most celebrated and valued design competitions: the iF DESIGN AWARD, which is recognized as a symbol of design excellence around the world.



### CLAUDIO BELLINI

**Designer of the Konfurb Fly Series.**

Claudio Bellini is an Italian-born architect and designer.

"The design concept of the Fly chair is driven by the consideration that a chair is a mirror of the human body and its needs. The polypropylene shell has been shaped in order to maximise flexibility and comfort, while simultaneously taking strength and durability requirements into account.

It is adaptable to a large variety of different leg frames and configurations. A light, dynamic and vibrating visual language supports this colourful, multipurpose chair in enhancing everyday life at home, in the office and during leisure time."





# ACCREDITATIONS

## AUSTRALIAN MADE\*

\*Specific products



## NEW ZEALAND MADE\*

\*Specific products



## AUSTRALIAN/ NEW ZEALAND STANDARD AS/NZS 4438:1997\*

\*Specific products

## AUSTRALASIAN FURNISHING RESEARCH AND DEVELOPMENT INSTITUTE (AFRDI)\*

\*Specific products



## APPROVED CODE OF PRACTICE FOR THE USE OF VDUS, DEPT OF LABOUR, NEW ZEALAND

## AMERICAN NATIONAL STANDARD INSTITUTE (ANSI)\*

\*Specific products

## THE BUSINESS AND INSTITUTIONAL FURNITURE MANUFACTURERS ASSOCIATION (BIFMA)\*

\*Specific products



## AUSTRALIAN PHYSIOTHERAPY ASSOCIATION (APA)\*

\*Specific products



## GREENGUARD & GREENGUARD GOLD\*

\*Specific products & factories



## ISO9001 CERTIFICATION\*

\*Specific products & factories



## ISO14001 CERTIFICATION\*

\*Specific products & factories



## ISO45001 CERTIFICATION\*

\*Specific products & factories



## GOOD ENVIRONMENTAL CHOICE AUSTRALIA (GECA)\*

\*Sustainable Living Fabrics only



## CLIMATE ACTIVE CARBON NEUTRAL\*

\*Sustainable Living Fabrics only / specific products



## SEDEX MEMBER

